



MISSION: *E mālama, ho‘omau, a paipai i ke a‘o ‘ana
i ka mo‘olelo o Hawai‘i nei.*

Our Mission is to preserve, perpetuate, and encourage the study
of the history of Hawai‘i.

VISION: *He ‘ahahui ehuehu e mahi ana i ka ‘ike mo‘olelo
Hawai‘i no ka pono o Hawai‘i a me ke ao ākea.*

We are a dynamic organization that cultivates knowledge of the
history of Hawai‘i for the benefit of Hawai‘i and the world.

Our strategy for Governance is to ensure that governing documents are kept up to date.

To that end, we shall:

- Establish an Ad Hoc Governance Committee that will review and update governing documents, including the establishment of new standing committees, such as a standing Governance Committee.
- Also, identify needs for policies and procedures and have the Governance Committee draft them for consideration.

Our primary Finance strategy is to ensure that HHS is a responsible steward of our monies.

To that end, we shall

- Be responsible stewards of our funds, whether earned, granted, donated, or endowed.
- Monitor the activities of the HHS to ensure we are in line with our Spending, Investment, and Tax Policies, and make sure that those policies are up-to-date.
- Ensure that at least one board member has financial management knowledge and experience.

Additionally, we shall strive to grow and diversify HHS’ financial resources by:

- Increasing partnerships and collaborative opportunities.
- Creating opportunities for giving (including, annual giving, capital giving, planned giving and other general giving.)
- Thinking strategically about the fee structure of programs and events as they apply to members versus non-members.
- Researching possibilities for engaging grant writers so we are able to support a more robust grant program.

Our strategy for Publications is to continue to produce high-quality content for our written materials that actively engages readers; which ultimately instills a deeper connection to HHS.

We shall continue to:

- Support the annual production of the Hawaiian Journal of History.
- Support Hawaiian Language Reprint Series.

- Support the annual production of our annual thematic Calendar.
- Maintain quality and reliability of membership newsletters.
- Support special publications from within HHS, or when submitted to HHS.

Our Collections Strategy is to be responsible collections stewards in preservation, care, and access by adhering to current library, archival, and museum standards.

Because our Collections are so important to the peoples of Hawai'i, we shall:

- Maintain, Update, and Develop as needed the following policies and procedures: Collection Management, Environmental Monitoring, Integrated Pest Management, and Care of Collections.
- Update and adopt policies and procedures regarding access and use of Collections, regarding Security, Researcher's Agreements, User Statistics, and Permissions to Publish.
- Compile and Revise as needed Acquisitions documentation, Object Information, and Inventories of the collections.
- Evaluate current software functionality and its usefulness as used in cataloging. As needed, revise and implement cataloging procedures, standard vocabularies, and digital metadata schemes.
- Support the improvement of library and archival management skills for staff and volunteers in order to improve operations and our capacity to serve members and visitors.
- Engage visitors with inviting and inspiring in-person spaces to forge life-long learners and encourage deeper connections to HHS.
- Engage external consultants to support developing a digitization plan.

Our primary Membership strategy is to be an active force in encouraging community knowledge of the History of Hawai'i.

To do that, we shall:

- Recruit, encourage, and maintain a large and vibrant membership roster.
- Clarify, expand, and publish your list of membership benefits. Remember that your membership makes you an agent of the HHS Mission.
- Schedule Monthly tours of our archive (Free for members, a fee for the public).
- Develop special programs for members (Free or reduced for members, a fee for the public).
- Invite members to play key roles in creating and participating in membership projects and committees such as for our Calendar, Research, and Finding Aids.

Our strategy for HHS Programs is to engage our members and communities through public lectures, outreach programs, and events.

We will do that by:

- Presenting historical narratives from respected authors and practitioners of history to members and the community on a regular basis.

- Creating opportunities to collaborate with other institutions in providing events that share the history of Hawai'i.
- Increasing community engagement for our non-resident members by developing a YouTube Channel or other forms of streaming.
- Seeking external feedback from program attendees to ensure that HHS programs and events remain relevant to our Mission and Vision.

Our Communications strategy is to enhance and increase our public presence and presentations.

To those ends we shall:

- Re-build, maintain, and standardize channels of communication, including our website and social media.
- Establish a consistent digital presence by designing and implementing standards and procedures for content development, schedules for posting, and maintenance by designated staff and volunteers.
- Evaluate current software functionality and usefulness as it applies to our digital store, membership needs, and other online portals.
- Implement new software as needed to stay current and relevant to our users' needs.